

# GOING FOR GROWTH

## Can you help MARXISM TODAY break new ground?

SPECIAL PROMOTION APPEAL

### Marxism Today

Editorial office: 16 St John Street, London EC1M 4AY Telephone 01-608 0265

Dear reader

Marxism Today has reached a new sales threshold. Over the past few months the magazine has enjoyed special prominence in the media stemming from its assessment of the miners' strike, its coverage of the campaign against rate capping, and its role in shaping the debates currently taking place on the Left.

Marxism Today's political impact has been matched by a steady, and in the last period dramatic, rise in sales. Nevertheless it is clear that the magazine is still not reaching anything like its potential readership.


We need to break new ground. For this we need your support, to help win the increased circulation that will in turn be translated into new sections, regular supplements, and a bigger and better magazine.

We are planning to launch a major promotion this Autumn, for which we need to raise at least £5,000. We are appealing for donations and supporting subscriptions from readers to help us achieve a much faster rate of growth than we enjoy at present.

The objectives of this special campaign are clearly defined. This Spring we passed the 13,000 sales mark. We plan to reach 15,000 next year and expand the magazine accordingly. This Autumn we hope to extend Marxism Today's distribution to smaller newsagents, while consolidating our gains elsewhere.

Your donation will be very welcome. And rest assured that your money will be well spent.

Yours sincerely,

  
Martin Jacques  
Editor

Please complete the reply coupon and return (no stamp needed) to:  
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## Sponsor a holiday for a sacked miner and family

Nearly 700 miners have been sacked for their part in the miners strike. For them, a year without income has been followed by losing their jobs. For these miners and their families, a holiday, though much needed, is out of the question.

The Eastern District of the Communist Party and Barnsley Women Against Pit Closures are appealing for money to sponsor holidays for the sacked miners and their families. £35 will pay for one person to spend a week at a holiday centre in Wales, in September.

*After the strike McGregor said 'People are now discovering the price of insubordination and insurrection. And boy, are we going to make it stick.'*

A little but important bit of the answer to such a vengeful approach would be to sponsor one of these holidays. If you can sponsor a holiday, or send any donation, please do so as soon as possible.

Send money to **MINERS CHILDREN HOLIDAY FUND**  
335 Ley Street, Ilford, Essex.  
Please indicate if you require a receipt.

More information from Sally Davison 01-478 2948 or 01-985 9342

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## Dying for Profit:

Links 22 from Third World First

This magazine demolishes the view that famine is a natural disaster. Authors with a variety of viewpoints look at what is happening today in sub-Saharan Africa and conclude that it is human economic and political systems that are at fault, not the climate. Authoritatively written, it includes articles by Keith Griffin, head of an ILO team which was invited by the Ethiopian government to report on the country's economy, and a woman fighter in the Tigrayan People's Liberation Front.

£1.50 (inc. p&p) from Third World First, 232 Cowley Road, Oxford. Links is now a quarterly magazine; the next three issues will be on colonialism, transnationals and Central America. Why not write to Third World First for an annual subscription; it only costs £6.00

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the Real Causes of Famine in Africa

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Will be unveiled by Michael Foot M.P., in the presence of Sr. Tierno Galvan, Mayor of Madrid, Tony Banks, G.L.C. Chairman, survivors of the 2,200 volunteers who went to fight fascism in Spain, their families, and many of the families of their 526 comrades who were killed. All are welcome to join in this tribute.

**Saturday Oct. 5th.  
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THE CATALOGUE WILL BE AVAILABLE AT THE END OF AUGUST.

If you would like to order a copy of the catalogue, to hire or buy the video tapes, or to get more information contact: Sue Kennedy or Belinda Williams, the Northern Film & TV. Archive, 36 Bottle Bank, Gateshead, Tyne & Wear, NE8 2AR. Tel: 091 477 3601.



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Chair: *George Bolton* (Vice-President of NUM, Scotland)

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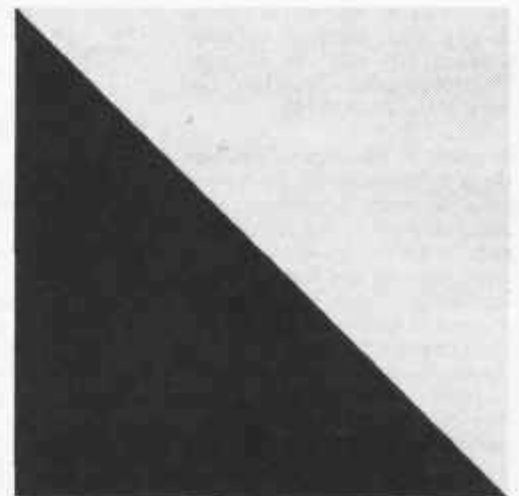
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